

JOB DESCRIPTION AREA MAJOR GIFT CHAIRS (MAJOR GIFTS- \$5,000 OR MORE)

- 1. To be committed to work for a successful Major Gifts effort to support the Campaign.
- 2. To recruit 3-10 committee members from your area.
- 3. To attend one constituency-wide Major Gift meeting.
- 4. To serve as a member of the Campaign Steering Committee and to help shape the strategy and planning for the Campaign and monitor its progress.
- 5. To attend and chair at least three meetings of your area committee.
- 6. To become familiar with the goals of the Campaign and the materials and resources available for conducting the Campaign.
- 7. To make your own generous financial contribution in generous support of the Campaign.
- 8. To lead the selection process for evaluation, rating, and assigning of major gift prospects in your area.
- 9. To complete solicitation process with all your area committee members, including cultivation efforts, actual solicitation and follow-up calls as necessary.
- 10. Assist in selected other major gifts solicitations as needed.