

# BUILDING FOR THE FUTURE LUTHERLYN



CAMPAIGN PROSPECTUS  
2022-2025



## 75 Years of Christian Fellowship

There's something about turning into Lutherlyn's tree-lined winding drive that offers a sense of space - room to breathe, a relief of daily pressures and expectations. People tell us this often. There's a closeness to God in this space. Nature has a way of drawing us near. As the noises and distractions of the world around us grow louder, we are in desperate need for reflective space to hear God's reassuring promises.

In some ways, outdoor ministries are changing and camper expectations continue to rise. These aren't necessarily negative shifts, but ones we're committed to consider in our efforts to create intentional space to engage with God's creation, to provide programming that will strengthen faith and identity as children of God, and to build a place of learning and growing together with shared experience, interests, and goals.

Since 1948, Lutherlyn has become an influential presence in the lives of youth and adults throughout Western Pennsylvania. Borne from the conviction that youth would benefit from a faith-based leadership camp, Lutherlyn has intentionally expanded to include educational opportunities that explore God's creation.

I'm excited about the plan we're sharing here with you. I'm energized by the potential work of the Holy Spirit in the lives of youth and adults of every walk of life. The impact of Lutherlyn lives on in generations of campers, retreaters, summer staff, and the communities of which they are a part. What a privilege to be part of this holy work!

I hope you'll join in this campaign for Lutherlyn—for the future of camp and the future of youth and adults throughout Western Pennsylvania.

**Deb Roberts**

*Executive Director*

# WELCOMING. HOSPITABLE. SAFE.

Whether “rustic” or “modern”, Lutherlyn aims to be welcoming and hospitable to all who come for summer camp or retreats. Over the years, the well-used Shaulis cabins have deteriorated beyond repair. Each summer, they require excessive maintenance and upkeep to use “the best” 5 for campers and staff. The “worst” 5 are not usable. As camp has grown and activities have expanded, attendees tell us they prefer to stay closer to main campus rather than be so far from the dining hall and other main buildings and activity areas.

The amphitheater, a sacred and beloved space for many – especially our summer campers, too, is deteriorating. After 40 years, benches are sinking into the soil, steps and walkways have shifted due to decades of erosion making the terrain less safe for guests. Securing the structural integrity of this space is critical to provide a welcoming and hospitable environment for worship.



“Lutherlyn is an extension of the ministry of every member of the Southwestern Pennsylvania Synod and Northwestern Pennsylvania Synod. What happens here reflects on our shared ministry’s future as well as the present.”

**-BISHOP EMERITUS DONALD MCCOID,  
BUILDING FOR THE FUTURE HONORARY CHAIR**

## LUTHERLYN LEADERSHIP

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### Campaign Steering Team

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*Board/Former Board Chair*

Rev. Karen Parsh  
and Rev. Joel Benson  
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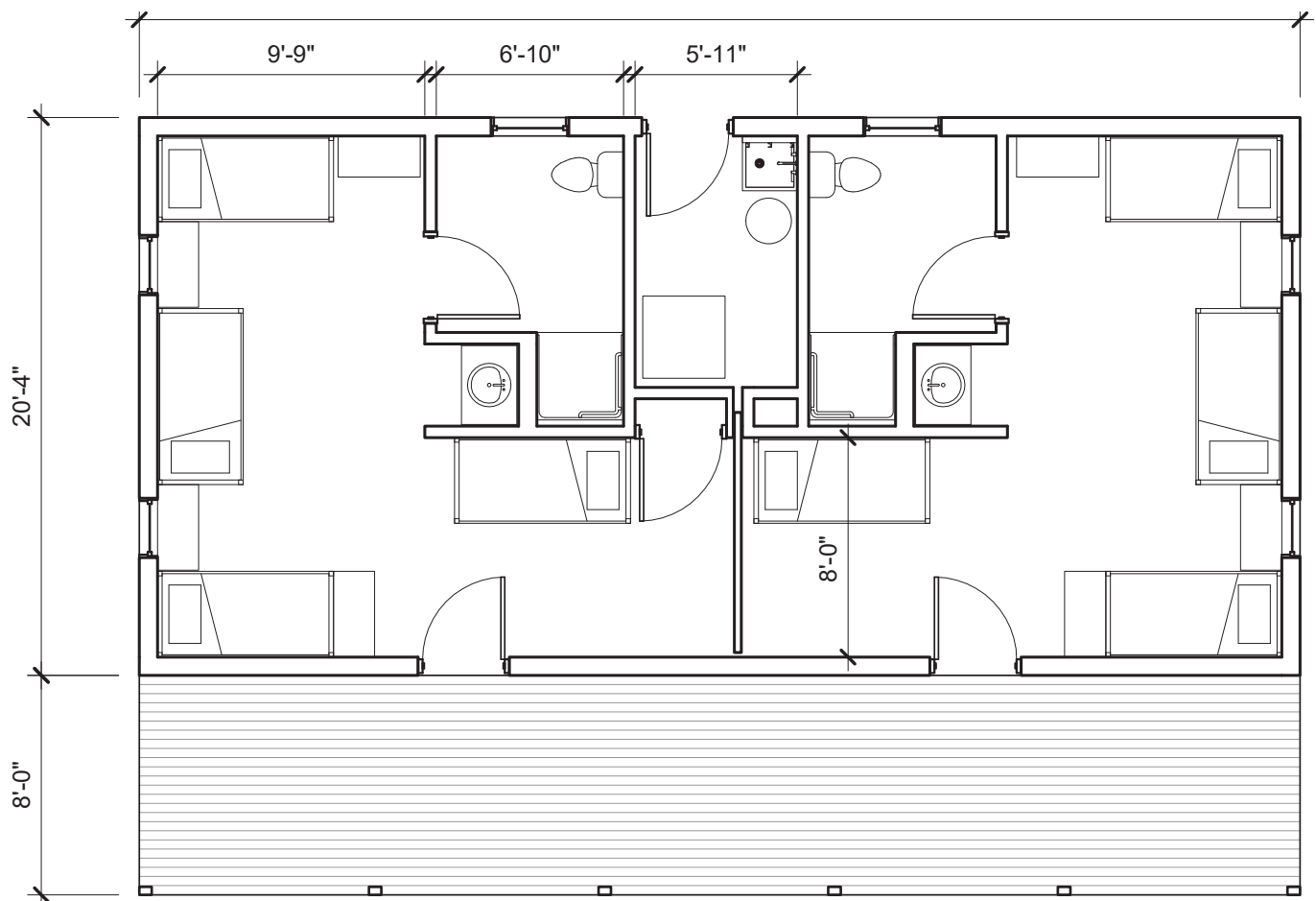
Meredith Trimble  
and Becky Franklin  
*Staff Alumni Chairs*

# 5 NEW CABINS

Lodging is a first-line impression of Lutherlyn's hospitality. The Shaulis cabins, built in 1958, have served this ministry well, housing thousands of campers over those years. Unfortunately, weather and wear have exhausted these buildings.

To replace these accommodations, a new 5-cabin village will be built on main camp between the pool and the a-frames cabins. This winterized village, complete with upgraded utilities and an access road, will be professionally constructed to meet current building codes. The single village will accommodate Lutherlyn's pre-pandemic summer camp enrollment while also allowing for an increased number of guests during the retreat season.

A second 5-cabin village to accommodate seasonal staff and volunteers is planned as funding becomes available. This second village is part of the *Building for the Future* challenge goal.



**PROPOSED CABIN PLAN**

"Lutherlyn is a place set apart, providing the time and space we need for ourselves and to commune with nature and commune with God. This campaign is important for the future because Lutherlyn is – and will continue to be – a place where young people can discover who they are and discover that God is calling them in some way."

**-REV. DR. SANDRA JONES, LUTHERLYN BOARD PRESIDENT**

# STEININGER MEMORIAL AMPHITHEATER

The amphitheater is one of Lutherlyn's most beloved spaces. In this sacred space, we gather in God's creation for worship, campers are affirmed in their faith, couples vow their love and commitment, retreat groups worship and receive communion in nature. We don't want to change a thing!

To secure the structural stability of this site, footings and foundations will be placed to minimize further sinking of benches and uneven walkways. These measures will retain the look and feel of the amphitheater while preserving its use for decades to come.

## PROJECTED COSTS

5 Winterized Cabins	\$1,000,000
Amphitheater	\$500,000
Remove Shaulis Cabins, Road & Site Improvements	\$500,000
<b>Campaign Goal</b>	<b>\$2,000,000</b>
5 Additional Seasonal Cabins	\$500,000
<b>Added Campaign Challenge</b>	<b>\$500,000</b>
<b>Total</b>	<b>\$2,500,000</b>





## BUILDING FOR THE FUTURE

The Board of Directors has authorized the *Building for the Future* capital campaign to provide the funding necessary to retain Lutherlyn's capacity for year-round programs and increase the number of youths, adults, and congregations served by this ministry for generations to come.

Contributions are sought in the form of cash, appreciated marketable securities, and/or, land or other assets that can be readily converted to cash. If you would like to make a non-cash gift, please contact Andi Dunmyre, Development Director, for transfer and broker information.

Gifts will be received from individuals, families, businesses, organizations, foundation and congregations. Beginning in 2022, supporters of Lutherlyn are invited to respond, as able, with a three-year commitment to this effort. However, gifts extending beyond three years are certainly welcome, as are one-time contributions and gifts made over a shorter timeframe.

"Naming" and memoriam/honorarium gifting opportunities are available in this campaign. These opportunities are available to all contributors.



"Lutherlyn is formative. Coming to this place will mark an individual. It will become a special place in people's hearts. At Lutherlyn, people come from all walks of life and experience a depth of God that they may not experience elsewhere."

**-BISHOP MICHAEL LOZANO, NORTHWESTERN PENNSYLVANIA SYNOD**



## STANDARD OF GIFTS

In order to fully subscribe funding needed for site improvements, the following gifts and in the quantities listed will need to be received from individuals, families, foundations and congregations:

Size of Gift	BASE GOAL		CHALLENGE GOAL	
	Number Needed	Total Toward Goal	Number Needed	Total Toward Goal
\$200,000	1	\$200,000	1	\$200,000
\$120,000	1	\$320,000	1	\$320,000
\$90,000	2	\$500,000	2	\$500,000
\$75,000	2	\$650,000	3	\$725,000
\$60,000	4	\$890,000	5	\$1,025,000
\$45,000	6	\$1,160,000	7	\$1,340,000
\$30,000	7	\$1,370,000	9	\$1,610,000
\$21,000	9	\$1,559,000	12	\$1,862,000
\$15,000	11	\$1,724,000	15	\$2,087,000
\$9,000	14	\$1,850,000	20	\$2,267,000
\$6,000	15	\$1,940,000	24	\$2,411,000
\$3,000	20	\$2,000,000	30	\$2,501,000
	92	\$2,000,000	129	\$2,501,000

"I think the faith that is taught here at Lutherlyn is not substantively different from the faith that's taught in our Sunday school classes, or in our homes, or from our pulpits. But the context is so different that it can be heard in a different way."

**-BISHOP KURT F. KUSSEROW, SOUTHWESTERN PENNSYLVANIA SYNOD**



Lutherlyn is a God-given place to be accepted, challenged, and sent.

**Lutherlyn  
Core Purpose  
Statement**



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